Jury Information for Fine Art and Craft

Thank you for your interest in exhibiting at The Sharon Arts Center. It is our mission as a non-profit organization to support and serve artists and craftspersons, to engage our community in the artistic process, and to foster the relationship between artists and the community through education, exhibitions, the promotion and sale of art and craft, as well as through special programs and events. The Fine Art Gallery and the Craft Gallery are the branches of Sharon Arts that provide artists with the opportunity to explore their potential in the marketplace. Located in Peterborough, we are dedicated to promoting the best of regional fine art and craft, with the majority of our artists living in New Hampshire.

JURIED ARTIST BENEFITS

- Opportunity to exhibit work in the Fine Art Colonnade Gallery or Fine Craft Gallery
- Exposure to thousands of visitors annually
- Staff Assistance with marketing, promotion, and pricing as your work evolves
- Potential for opportunities to teach and/or demonstrate at our galleries or school
- Invitations to gallery events
- Additional benefits come with annual Juried Artist membership including: discounts on classes at the SAC school, 10% off art supplies, 5% off fine craft and fine art items. (Juried artists are required to maintain an annual artist membership of $35/yr.)

JURY APPLICATION PROCESS

The juries are panels consisting of SAC staff, teachers, and fellow artists all chosen for their reputations as professionals in their field, and for their own artistic accomplishments. There are two separate juries: one that meets specifically to review fine art submissions, and another that reviews craft submissions. The juries meet quarterly throughout the year to review materials submitted by New England artists. Please contact the appropriate gallery if you have questions about the application or the jury process.

Fine Art Gallery
(603) 924-7676

Craft Gallery
(603) 924-2787

Application Requirements:
- All applicants must reside or maintain a studio or business within New England (artists from beyond this area are by invitation only).
- Applicants must be submitting work to the jury with the intent to consign in a retail gallery environment.

Criteria:
When reviewing your work, the jurors will be assessing your potential using the criteria below:
- Technical skill: craftsmanship, mastery of medium, attention to detail, and finish
- Originality/Creativity: distinctive style, uniqueness, reflection of the artist’s spirit/intention and aesthetic sensibility
- Design/Composition: clear understanding and skilled manipulation of color, form, texture, shape, and design
- Marketability: Price point, written articulation of creative and technical processes, potential success in our customer demographic, presentation/packaging
Application Details:

- **Submitting Applications:** Incomplete applications will not be reviewed. There is a $20.00 non-refundable application fee (checks are preferred, payable to Sharon Arts Center). Please indicate if you will need a receipt for your records. **All applications must be received by 5:00 pm on the deadline date. All materials received after the deadline will be considered at the next Jury meeting.** Deadline dates of each year are:
  - January 25th
  - April 25th
  - July 25th
  - October 25th

- **Pricing:** Include in the space allocated, your suggested retail price as well as your cost for the item (60% of the retail price). If you have not sold work before, and are uncertain what your cost or retail price would be, please estimate. Consider the cost of your materials, your time, and the value of your original, creative idea. A gallery staff member can aid you in appropriate pricing if the Jury accepts your work.

- **Feedback:** After the Jury meets, you will be contacted by mail within four weeks with the Jury’s decision. **No Jury decisions will be given over the phone or by email.** When work is accepted, the next step is to meet with the gallery director to discuss the consignment process and assemble work to sell. If the jury chooses not to accept your work, they will work to provide helpful feedback and suggestions.

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**FINE ART vs. CRAFT**

In order to better serve our artists and customers, the Sharon Arts Center galleries are divided into fine art and craft. The Fine Art Gallery exhibits and sells paintings, drawings, photography, monotypes, unframed fine art prints (*giclées*) and sculpture. The Fine Craft Gallery exhibits and sells work in clay, metal, glass, fiber, wood, prints, paper art, artist cards, jewelry and other media. Though the line between fine art and craft is often indistinct, it is important to submit to the appropriate jury. Please contact us if you need help determining which jury should review your work.

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**FINE ART SUBMISSIONS**

**Guidelines:**

- **Submit** images of 15-20 works created within the last 2 years. Digital submissions must be .jpeg's on CD (un-framed and un-matted printed photographs of work are acceptable, **slides are not**.) It is not necessary to have your work professionally photographed, but each image should be of high resolution (200-300dpi) and high technical quality with crisp focus and true colors. Images must be numbered to correspond with number on the application form.

- **No original artwork is to be delivered for the first stage of the process.** The Jury may ask to see your work in person if they feel it is necessary.

- Supply an artist résumé or biography and an artist’s statement.

- Supply a self-addressed stamped envelope for return of materials. Materials will not be returned without a SASE.

- The jury will consider both artistic excellence (images) and professional commitment (resume).

  **Mail or deliver your submission to:**
  Fine Art Gallery Jury
  Sharon Arts Center
  30 Grove Street
  Peterborough, NH 03458
Consignment Requirements:
Upon acceptance, the gallery will give you the opportunity to sell artwork. The requirements for representation in the Fine Art Colonnade Gallery are as follows:

- You **must be or become a member** of Sharon Arts Center to exhibit. Exhibitors must sustain at least an individual membership for $35 per year. Family memberships are also available for $50 per year.
- Your artwork must be for sale.
- You must have a starting inventory of up to three artworks. Inventory must be rotated at least once every 3 months. Artists not rotating their work within a 9-month period will be considered inactive and will be subject to re-jury.
- The first 6 months are a trial period. If, after this trial period, we have not been able to sell your artwork, our contract with you could be terminated.
- You must sign an exhibitor’s contract, therein agreeing to its terms.

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FINE CRAFT SUBMISSIONS

Guidelines:

- Represent 12-15 pieces of your work with 2 images per piece: 1 image of the full piece, and 1 detail image that showcases your skill and mastery of the medium. You will submit a total of 24-30 images in the form of digital images on CD or 35mm slides. Slides must be contained in a plastic slide sheet. All pieces of your work must be photographed on a plain black, white or gray background. It is not necessary to have your work professionally photographed, but each image should be of high resolution and high technical quality with crisp focus and true colors. Images must be numbered (file name, or edge of slide) to correspond with numbers on the application form. All work must have been created in the last two years.
- **No original artwork is to be delivered for the first stage of the process.** The Jury may ask to see your work in person if they deem it necessary.
- Supply a self-addressed stamped envelope for return of materials. Materials will not be returned without a SASE.
- Include an artists statement and resume (supplementary materials such as newspaper articles, postcards from shows, etc may also be submitted).
- Mail or deliver your submission to:

  **Craft Gallery Jury**  
  **Sharon Arts Center**  
  **20-40 Depot Street**  
  **Peterborough, NH 03458**

Consignment Requirements:
Upon acceptance, the gallery will give you the opportunity to sell artwork. The requirements for representation in the Craft Gallery are as follows:

- You **must be or become a member** of Sharon Arts Center to exhibit. Exhibitors must sustain at least an individual membership for $35 per year. Family memberships are also available for $50 per year.
- Your artwork must be for sale.
- The first 6 months are considered a trial period. At the end of the trial period, you and the Craft Gallery Manager will reexamine sales, pricing and inventory selection and make adjustments as necessary. If your work does not sell, our contract with you could be terminated.
- You must sign consignor’s contract, therein agreeing to its terms.
# Jury Submission Checklist

## FINE ART
- 15-20 images of 15-20 new works in the form of images on CD or prints
- Jury Application
- Image and Price List (including title, size, medium and year created)
- Artist résumé or biography and artist’s statement
- SASE for return of materials
- $20 non-refundable application fee

## FINE CRAFT
- 12-15 images of 24-30 works in the form of images on CD or slides
- Jury Application
- Image and Price List (including title, size, medium and year created)
- SASE for return of materials
- $20 non-refundable application fee
Do not forget to number your image files on CD, slides or prints.

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<tr>
<th>Image No.</th>
<th>Title, medium, size, year</th>
<th>Cost*</th>
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*Cost is the amount of money that you will receive for each sale, and is 60% of the retail price. Some artists first calculate the amount of money they need per item, while others first find an appropriate retail price. You must calculate both cost and retail price.
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Jury Application

Fill out the application completely. Incomplete applications will not be reviewed.

Full Name: _________________________________       Phone:_________________________
Address:_________________________________  City:____________    State:____    Zip:________
Email:__________________________________   Website:_________________________________

1) Please choose a jury to review your submission (circle one):  Fine Art       Fine Craft
2) Have you applied to this jury before? ________    If so, when? ____________________
2) Please classify your work by media (circle all that apply under the jury to which you are submitting):

<table>
<thead>
<tr>
<th>Fine Art</th>
<th>Fine Craft</th>
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<tbody>
<tr>
<td>Oils</td>
<td>Clay</td>
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<td>Acrylics</td>
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<td>Drawing</td>
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<td>Pastels</td>
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<td>Multi-media</td>
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<td>Other:____________</td>
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<td>(please describe)</td>
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4) Is your craft (circle one):     avocation    profession
5) How long have you been studying and practicing your medium? ______________________
6) Give a brief description of techniques and materials that you use (feel free to attach an artists statement or other supplements):

_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________

7) What training and education have you had in your medium? (schools, private study, self-taught):

_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________

Please elaborate on any other ways you are involved with the arts:
Teaching:
Exhibitions & Awards:
Marketing:

8) Please list any other locations (in New England) that currently sell your work:

_________________________________________________________________________________
_________________________________________________________________________________