

Sharon Arts Center

Exhibition Gallery, Fine Craft Gallery & Store, School of Art & Craft

Visitor Survey

ABOUT YOU

1. How many years have you lived in the Monadnock Region?
Less than 2__ 3-5__ 6-8__ 9-15__ More than 15__
2. Are you a seasonal resident of the area? Yes__ No__
3. How far do you live from the Sharon Arts Center in Peterborough?
Less than 10 miles__ 11-20 miles__ 21-30 miles__ More than 30 miles__
4. How far do you live from the Sharon Arts Center School in Sharon?
Less than 10 miles__ 11-20 miles__ 21-30 miles__ More than 30 miles__
5. Your age? Under 25__ 26-35__ 36-45__ 46-55__ 56-65__ Over 65__
6. Your gender? Male__ Female__
7. How many people currently live in your household (including yourself)? _____
8. Highest level of education? High School__ College__ Graduate School__
9. Current work status?
Part-time__ Self-employed__
Full-time__ Retired__ Other _____
10. Do you have access to the Internet? *[only for the hard-copy version]*

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ABOUT YOUR INTERESTS AND INVOLVEMENT WITH SHARON

1. Describe your involvement with Sharon Arts Center:
Trustee__ Member__ Teacher__ Student__ Artist__ Occasional Visitor__
Neighbor__ Other_____
2. Describe your interests/hobbies _____
3. Have you considered volunteering for Sharon? Yes__ No__
If NO, why not? _____
4. What community organizations have you volunteered for in the last 12 months?

5. How many years have you known about Sharon?
Less than 2__ 3-4__ 5-7__ 8-10__ More than 10__
6. How many courses have you taken in the last 12 months? _____
7. How many times have you visited the Peterborough location(s)?
Gallery None__ 1-2__ 3-5__ 6-10__ 11-20__ >20__
Store None__ 1-2__ 3-5__ 6-10__ 11-20__ >20__
8. How do you prefer finding out about Sharon Arts activities (*check all that apply*)?
Mailings__ Newspaper ads__ Website__ Email__

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9. Please rate the following: Excellent Good Fair Poor
- a. Staff responses to phone inquiries _____
- b. Staff service in the store _____
- c. Gallery signage and exhibit materials _____
- d. Timely and informative mailings _____

ABOUT THE GALLERY

10. Do you attend Gallery openings? Yes__ No__
If NO, why not? _____
11. Have you purchased items in the Gallery? Yes__ No__
12. Would you pay a fee to attend a Gallery exhibit? Yes__ No__
13. What kind of shows would you like to see at the Gallery in the future?

ABOUT THE SCHOOL

1. What courses have you taken in the last 12 months?

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2. Does the curriculum meet your needs? Yes__ No__
3. Should there be more children's programs? Yes__ No__
4. Should there be more programs geared for retirees? Yes__ No__
5. Would you consider renting studio space? Yes__ No__
6. Have you taken arts and crafts classes elsewhere? Yes__ No__

If YES, what did they offer that Sharon does not? _____

7. What other courses would you like to see offered at Sharon? _____

8. Please rate the following: Excellent Good Fair Poor

- | | |
|---|-------|
| a. Timely and informative course brochure | _____ |
| b. Variety of class offerings | _____ |
| c. Convenient class schedule | _____ |
| d. Student-teacher ratio | _____ |
| e. Communication between staff and students | _____ |
| f. Effectiveness of instruction | _____ |
| g. Classroom equipment | _____ |
| h. Classroom lighting | _____ |
| i. Classroom maintenance and supplies | _____ |

For any "POOR" answer, please describe why. _____

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9. Which class schedule would you prefer?

One-day__ Weekly__ Weekend__ Other_____

10. What time of day would you prefer?

All day__ Mornings__ Afternoons__ Evenings__

ABOUT THE STORE

14. Have you purchased items in the Store? Yes__ No__

15. How would you rate the variety of items offered in the Store?

Too few__ Too many__ Just right__ Other_____

16. How would you rate the prices in the Store? Too high__ Too low__ Just right__

17. Have you purchased art supplies? Yes__ No__

If NO, what was the reason?

No need__ Too expensive__ Not the right brand/quality/color__

Where did you purchase what you wanted? _____

GENERAL INFORMATION

1. Have you participated in our off-site programs, such as PaintOut? Yes__ No__

If YES, which ones? _____

2. Have your children come to Summer Camp? Yes__ No__

If YES, did it meet their expectations? Yes__ No__

Why not? _____

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3. If NO, why not? Didn't know about it__ No interest__ Not the right courses__

What courses would interest you? _____

We would be pleased to discuss any aspect of this survey with you.

Your name _____

Your telephone number _____

Return this completed form to:

Sharon Arts

457 Route 123

Sharon, NH 03458